



NEIGHBORHOOD as a GLOBAL ARENA שכונה כזירה גלובלית Stadtviertel - Orte des Globalen

**Neighborhood as a Global Arena, 13-16
December 2015**

The conference concludes the Glocal Neighbors Project, a collaboration between the Jessie Cohen Neighborhood in Holon and the Nordbahnhof Neighborhood in Stuttgart, Germany. The project has been operating for the past two years, and members include artists, architects, social workers, community activists, and others from the two neighborhoods. It focuses on joint learning processes, mutual professional visits, and building online and physical databases in both neighborhoods. The basic principle guiding their work is the aspiration to form coalitions between different disciplines, such as social work, education, work with youth-at-risk, community work, and art, out of a belief that that this kind of partnership constitutes a necessary basis for changing reality. The joint work is based on the recognition that the reality of life in the Jessie Cohen Neighborhood is not the result of a blow dealt by nature, and it is not inevitable, but the result of municipal, national, and global policies. And this holds true for many neighborhoods like it both in Israel and around the world. This resulted in the understanding that inter-neighborhood networks need to be built that will enable us to learn and collaborate in order to contend with this reality.

The conference engages in the neighborhood as an arena for global forces and processes, and examines a variety of ideas and practices from Israel and around the world for contending with these forces and processes - with emphasis on interdisciplinary collaboration between art, education, social work, and associated disciplines. This perception clearly

correlates with the Center's work process in the Jessie Cohen Neighborhood over the past five years. The conference program is based on acting and staying, and includes lectures and presentations, audience discussions, ceremonies, workshops, and projects that came out of the Center into the neighborhood, and involves residents and additional local institutions. Some of the activities to be presented at the conference began several weeks ago, and will hopefully continue developing after it. Staying at the conference will be centered around the Center complex and the neighborhood, in the framework of which a social café, an archival space, a modular space for lectures and debates, and a print-on-demand publishing space for the reader will be set up.

SUNDAY - 13.12

18:00 - 19:00

--- Gathering

19:00-19:30

--- Opening remarks

19:30-21:00

--- Opening lecture

Osnat Trabelsi, film producer & activist, will talk with Kochavi Shemesh, lawyer, social activist and one of the leaders of the "Black Panthers". The discussion will explore the movement's historical role in the context of the Mizrahi struggle for equality and the role of neighborhoods in this struggle.

21:00 - 22:30

--- Opening Concert

The Ottomans

MONDAY - 14.12

15:00 - 18:00

--- Graffiti workshop

Graffiti workshop led by Aurele Mechler street artist, tattoo artist, and a member of the Glocal Neighbors Project.

15:30 – 16:30

--- Talk: Neighborhood Artist

Curator Leah Abir and artist Meir Tati will talk about the term "neighborhood", and about its meanings and connotations as an arena for socially involved practice. The talk will also address the term in the context of Tati's work both as an artist who has been working extensively in the Jessy Cohen Neighborhood, and as head of the Education Department at the Bat Yam Museum.

16:45 – 17:45

--- Talk: Situate and Suspend

The experimental "City Artist" Project creates opportunities for artist residencies in municipal departments. Former "City Artists" Ruti Sela, Tali Keren, and Shay-Lee Uziel in a discussion with the project's curators Gilly Karjevsky and Hila Cohen-Schneiderman about the construction of a complex artistic identity in the encounter with municipal department employees.

18:00 – 19:00

--- Talk: Art as a Community

Neta Weiner and Mai Omer in a discussion about artistic practice as part of a group, working with youth, and about possible connections between culture, education, and entertainment.

19:00 – 19:30

--- Break & refreshments

19:30 – 21:00

--- Wasteland Twinning Network

A Lecture by Matthias Einhoff: Wasteland Twinning Network was conceived in 2011 as a research project focusing on the importance of peripheral areas for the urban microcosm. The network hijacks the concept of "city twinning" to create connections between geographical peripheries in different countries, and its members hold joint, synchronized activities that examine the effects of global development processes on

21:00 – 21:15

--- Performance: Sum-Up

Meir Tati sums up the day in song, story, performance, and dance.

21:15 – 21:30

---Glocal Neighbors: The Song

Video clip by artist duo Sylvia Winkler and Stephan Köperl about the Glocal Neighbors Project and the Nordbahnhof and Jessy Cohen neighborhoods

21:30 – 23:00

--- Concert

Scratch Orchestra
Youth bands from Beit System Ali: Kritikal Effekt, Ando Amlak

TUESDAY – 15.12

15:30 – 16:30

---Talk: Objects and Actions as Community-Building Tools

Marjetica Potrc and students from Design for the Living World in a discussion about social and civic architectural projects. Over the years, the studio, which focuses on spatial projects with local communities by means of long-term artist residencies all over the world, has developed a variety of methodologies for involved action.

16:45 – 17:45

--- Talk: Institutional Action and the Social Fight

Yehuda Alush, a veteran activist for the south of Israel, journalist, blogger, and chair of Youth for Equality, in a discussion with artist and social entrepreneur Nisan Almog, founder of the Dreamfields Project for Urban Innovation, about resident initiatives in relation to local authorities and government, the connection between the Mizrahi social struggle in the neighborhoods, and processes in the global arena.

18:00 – 19:00

--- Lecture: Tattoos

Throughout human history, tattoos have served as a visual language that connects people, and documents events on the human body. Aurele Mechler, a member of the Glocal Neighbors Project, shares his experiences as the owner of a tattoo studio in an immigrant neighborhood in Stuttgart.

19:00 – 19:30

--- Break & refreshments

19:30 – 21:00

--- Lecture: Social Work and Social Activism

Maozia Segal, Director of Social Services at Hof Ashkelon Regional Council and former director of a renewal project in the Jessy Cohen Neighborhood, and Iris Tzur, Director of Social Services at

the Municipality of Holon, in a discussion about Project Renewal for rehabilitation of disadvantaged neighborhoods, about independent resident organizations, social work and social activism, and on the differences between then and now.

21:00 – 21:15

--- Performance: Sum-Up

Meir Tati sums up the day in song, story, performance, and dance.

21:30 – 22:30

--- Performance: Replay

Luciana Kaplun and a group of youths from the Jessy Cohen Neighborhood reenact historical moments from the world of soccer that changed political reality. The event is not a game between two teams, but a sequence of key moments in the history of soccer. At the end of the performance a celebratory football match between the youth group and the guests from Germany will take place.

22:30 – 00:00

--- Music and Beer

WEDNESDAY – 16.12

15:30 – 17:30

--- Workshop: City Council

Workshop led by Matthias Einhoff (KUNSTrePUBLIK, ZK/U) engaging in the mapping and abstraction of neighborhood conflicts. Participants investigate a current local conflict in the Jessy Cohen Neighborhood and prepare their findings for discussion in the "City Council" performance.

15:30 – 16:30

--- Talk: Civic Architecture

Liat Brix-Etgar, urban planner Ytav Bouhsira, and community worker Dana Gazy, in discussion about civic architecture and the neighborhood as its sphere of activity. The speakers will present the unique model of the Urban Team at Yuvalim Community Administration in Jerusalem, and talk about their partnership with the Civic Architecture Unit at Bezalel Academy of Arts and Design and the Jerusalem Public Lab in Mare'e Makom, the neighborhood center for civic architecture and urban pedagogy.

16:45 – 17:45

--- Talk: Glocal Neighbors Project

Hadas Ophrat, interdisciplinary artist and urban activist, in a discussion with the Glocal Neighbors Project participants about the project, inter-neighborhood community work, and interdisciplinary collaborations.

18:00 – 19:00

--- Performance: City Council

Open audience discussion on the future of the Neighborhood in light of current plans. The discussion will be held in a "City Council" format, and will include presentations of research projects in the neighborhood, positions in favor and against, questions from local residents, and suggestions for improvement. Your voice is important to us.

19:00 – 19:30

--- Break & refreshments

19:30 – 21:00

--- Lecture: World War in the Neighborhood

A lecture by Sharon Rothbard. In a reality wherein neighborhood and world politics are one, neighborhoods around the world are becoming places where politics continues in different ways as well. Numerous neighborhoods in black cities around the world are in a state of constant war - or liable to deteriorate into it. This is a civil war that mixes religion and ethnicity; a war with neighborhood and world dimensions alike. A neighborhood world war.

21:00 – 21:15

--- Concluding remarks

21:15 – 21:30

--- Performance: Sum-Up

Meir Tati sums up the day in song, story, performance, and dance.

21:30 – 22:00

--- Time Capsule- Jessy Cohen

Time capsule burial ceremony in the Israeli Center for Digital Art complex marking the conclusion of the conference. Curated by Udi Edelman, the capsule will contain art works and personal archival items belonging to the neighborhood residents, artists, and the CDA staff. The capsule will be sealed for an unknown period of time for the historians of the future.

22:00 – 00:00

--- Party

(((ALL DAY)))

--- RADIO HALAS

Radio Halas will be broadcasting live from a studio in the complex throughout the conference.

--- "Be'al Peh"

Be'al Peh (Speaking It), by Thalia Hoffman, which operates as part of Radio Halas, is a platform for the stories of residents of the neighborhoods located along the Ayalon South Highway. During the conference Ayalon Highway Radio will broadcast conversations with residents, recorded stories, thoughts about the needs and desires of the region's community radio operators, and socio-geographic discussions about the different neighborhoods along the Ayalon South Highway.

18:00–21:00

--- "Print on Demand"

During the conference a print-on-demand reader will be produced comprising four subject-specific booklets containing articles as well as documentary material resulting from the conference itself. People can choose to receive the entire reader or part of it.

15:00–19:00

--- Archive of the Future

The growing archive of the Center's activities in the neighborhood, created in collaboration with students from the postgraduate program at The Faculty of Arts - Hamidrasha at Beit Berl Academic College. Participants: Navah Joy Uzan, Uri Noam, Aya Nitzan

(((MONDAY to WEDNESDAY)))

09:30–12:00

--- Culinary Encounters in the Jessy Cohen Neighborhood

The project will provide access to and bring together a variety of cuisines and cultures from the Jessy Cohen Neighborhood. Prior acquaintance with the residents and preliminary research will yield fusion menus comprising different culinary traditions from the neighborhood. Additionally, cooking workshops led by neighborhood residents will be held throughout the conference: an opportunity to taste, hear, get to know, and connect different stories and cultures in the neighborhood.

(((Monday to Tuesday)))

15:00–19:00

--- Photography Studio

Concurrently with her exhibition, which is showing during the conference, photographer Dafna Shalom will operate a photography studio and invite the general public to take a personal

or family photograph, or scan historical and family photographs. The neighborhood residents and conference participants will be invited to have their photograph taken in keeping with the longstanding tradition of photography, enabling the direct involvement of the people being photographed with the manner of their representation.

(((infrastructure)))

Community Kitchen at the Center for Digital Art

Architecture studio Umschichten will design and set up modular extensions of the kitchen: a collaboration conceived from a recognition of the importance of the kitchen as the heart of the CDA, and an informal meeting place that is essential for involved action. The extended kitchen will continue operating for gatherings and projects, and will be at the disposal of the community in the neighborhood.

Entrance and gathering

The entrance space to the Center will be adapted by artist Marjetica Potrec and students from the "Design for the Living World". The group will reinterpret the entrance space through removing and recycling of found materials.

Lobby

The Center's new lobby, which has been built in recent months by artists Ira Shalit and Mai Omer together with youths from the Hall Project, will be inaugurated during the conference. The lobby will contribute to a pleasant visit at the Center, and will stand at the disposal of all the individuals, groups, and audiences coming to it.

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